



Recommendation Submission/Response Form

Referenced CASA area (A,B,C,D,E): A

This response is in reference to recommendation #18-07 Increased Awareness for Reporting/
Area Command Southeast

Responsible SME: DC E. Armijo

Date received: 10/11/18

Date returned: 3/21/19

RECOMMENDATION (Recommendation/Reasoning must be 500 words or less for submission):

We recommend a concerted effort be made to increase awareness of the online and telephone police reporting system for applicable incidents/events. These efforts will decrease the number of administrative dispatch calls for officers and “free up” officers for calls that require an officer’s presence, experience, and skills. The community is currently unaware this alternative exists and in what instances online and telephone police reporting should be used. The currently available APD app for cell phones should be identified in this awareness effort.

A concerted effort including media advertising, public communications, press releases, etc. should be employed by the Albuquerque Police Department and the City of Albuquerque to increase awareness and educate the community on this effective and efficient option.

APD RESPONSE/REASONING:

APD will create a public service announcement video to educate the city about the online reporting system. This video will be posted on APD’s social media sites to create better awareness of public reporting options.

Chief made aware of recommendation: Yes No

Recommendation Status: Approved Denied Needs more time